

YOU ARE INVITED TO A CONFERENCE ON

SOAR and Sustainable Community Strategies

Join Ventura County community leaders in an examination of the new state mandates for sustainable development and the options we have for meeting these mandates.



THURSDAY, SEPTEMBER 24, 2009 ▶ 8:30AM – 12:00PM

BROOME LIBRARY, CALIFORNIA STATE UNIVERSITY CHANNEL ISLANDS, CAMARILLO

Ventura County can't get serious about climate change without confronting the role of vehicle emissions and our land use policies, which give few alternatives to driving long distances between home and work.

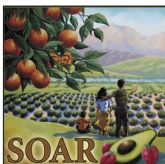
If done properly, implementation of SB 375 will mean:

- More environmentally-friendly communities
- Less time spent in cars, and more alternative transportation options
- Protected open space, farm lands, and natural habitats
- Neighborhoods we can safely and proudly pass on to future generations

This event will help kick off regional efforts to create a development plan for Ventura County that will meet SB 375 mandates, reduce Ventura County's climate footprint, and move our region toward a more sustainable future.

Speakers include:

- Representative from the State of California Attorney General's Office
- Rick Cole, Manager, City of Ventura
- Hasan Ikhata, Executive Director, Southern California Association of Governments
- Darren Kettle, Executive Director, Ventura County Transportation Commission
- Karen Schmidt, Executive Director, SOAR
- Steve Bennett and Linda Parks, Ventura County Supervisors



Sponsoring Organizations:



SOUTHERN CALIFORNIA
ASSOCIATION of GOVERNMENTS



SOAR • Southern California Association of Governments • Ventura County STAR • California State University Channel Islands
Conejo Valley Audubon Society • Ojai Valley Green Coalition • Ojai Valley Land Conservancy • Patagonia
Santa Monica Mountains Conservancy • Save Open Space Santa Monica Mountains • Save Our Ring of Green • The Nature Conservancy
VCCOOL • VC Reporter • Ventura Audubon Society • Ventura County Civic Alliance • Ventura Hillside Conservancy

Seating is limited to the first 150 registrants.

Please register online at www.soarusa.org or phone 805-421-9230.

A copy of SOAR's new At Risk report will be provided to each registered participant.

In the spirit of SB 375 we encourage all attendees to carpool or take advantage of public transit.

For transit information visit www.goventura.org.

EVERY EFFORT HAS BEEN MADE TO SOURCE LOCALLY PRODUCED PRODUCTS FOR THIS EVENT.

